I Thessalonians 2:4, "But as we were allowed of God to be put in trust with the gospel, even so we speak; not as pleasing men, but God, which trieth our hearts."

God has called us to be ambassadors for Him. As ambassadors, we have a job we must do: share the gospel with others. Satan is well aware of our mission. If you are dutiful, you are a thief in Satan's eyes. Sharing the gospel, winning others to Christ steals from Satan's flock.

Therefore the devil will use many tricks to attempt to keep us from sharing the Gospel. Some of his tricks include fear, the misconception that soul-winning is a "gift" verses a command and various other excuses.

Many excuses can be planted in your mind by the devil. Excuses are nothing more than snares and thorns in your path. If you have been "caught", simply confess it, get some Gospel tracts and start a new day obeying the clear command of God. (Note: If you are shy or you are homebound, you can always send a tract along with your bill payment. I love the fact that I can send tracts across multiple states so easily!)

This verse talks about soul winning. When thinking about numbers, soul winning has the power of multiplication. **One** person who is saved can give the gospel to another person and now **two** are saved. Then these two can witness to one additional person and now **four** are saved.

The soul winning power of multiplication: **One** person, then **two** people and then **four**!

I Thessalonians 2:4 (Do you see the one person, two people and then four in the reference?)

